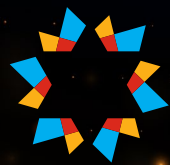




SINAI SHOWDOWN



Sinai Health
Foundation

DATE | TIME

THURSDAY | NOVEMBER 12, 2026 | 6:00PM

LOCATION

REBEL | 11 POLSON STREET | TORONTO, ON



Watch video of the 2025 Sinai Showdown



Sinai Health
Foundation

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ARE YOU READY FOR THE ULTIMATE FAMILY SHOWDOWN?

Get set for an unforgettable night of high-energy competition, philanthropy, and fun! On **Thursday, November 12, 2026**, Sinai Health Foundation will host the second annual **Sinai Showdown**—a game show-inspired fundraising experience unlike any other.

Live on stage, six physician-led teams representing departments and programs from across Sinai Health will go head-to-head in a thrilling and interactive competition, hosted by none other than **Gerry Dee**, actor, comedian, and host of Family Feud Canada.

Each team will compete to raise funds in support of their department, program, or area of work, with the winning team earning a **\$250,000** investment in their area. Together, teams, sponsors, and supporters will help raise more than \$1 million in support of Sinai Health's highest priorities.

This isn't your typical fundraising dinner. **Sinai Showdown blends entertainment, competition, and philanthropy** into an engaging experience like no other. From surprise challenges and fast-paced trivia to major impact, it's a celebration of generosity, community, and purpose—all under one spotlight.



PURCHASE A TICKET

You don't have to be a sponsor to be part of the excitement! Secure your spot at Toronto's most entertaining night of competition, philanthropy and fun.

TABLE PURCHASE

\$10,000

BENEFITS

- Enjoy 1 Table (10 seated tickets) for you and your guests, including dinner, cocktails and a seat to all the action.
- Name listed in printed Event Program
- Partial tax receipt for the allowable amount in accordance with CRA guidelines

TICKET PURCHASE

\$1,000

BENEFITS

- Enjoy 1 seated ticket, including dinner, cocktails and a seat to all the action.
- Partial tax receipt for the allowable amount in accordance with CRA guidelines



OPPORTUNITIES AT A GLANCE

	CATEGORY	SHOWDOWN	CHALLENGE	TABLE	FAMILY	TICKET
	\$50,000*	\$25,000*	\$15,000*	\$10,000	\$5,000*	\$1,000
	3 Available	5 Available	15 Available		15 Available	
HOSPITALITY						
Number of tickets to the event (10 guests per table)	10	10	10	10	2 seats	1 seat
ONSITE RECOGNITION						
Logo recognition on event signage	X	X	Name listing		Name listing	
Logo recognition on screens	X	X				
Verbal recognition during remarks	X					
Category recognition/branding	X					
10-15 second commercial played during the program	X					
Participation in winning team announcement on stage						
MARKETING						
Logo recognition on event website	X	X	Name listing		Name listing	
Advertisement in program	Full Page	Half Page	Name listing	Name listing	Name listing	
Recognition on Hospital donor digital walls	X	X				
Recognition in post-event thank you ad	X	X				
Social media recognition	X	X	X			
Donation receipt eligible	Business receipt	Business receipt	Business receipt	Partial tax receipt	Business receipt	Partial tax receipt

*Sponsorships can be converted to donations to receive a full tax receipt





CATEGORY SPONSOR

\$50,000

HOSPITALITY

- 1 Table (10 seats)

ONSITE RECOGNITION

- Exclusive recognition and branding opportunities within one of four chosen categories
 - Cocktail Reception
 - Dinner
 - Mezzanine
 - Fast Money
- Prominent category logo recognition on event signage
- Verbal mention during remarks
- Opportunity to submit a 10 to 15 second video to be played once during the event

MARKETING

- Prominent logo recognition on Sinai Showdown website under named category
- Opportunity to submit a full-page spread for printed Event Program
- Prominent logo recognition in post-event thank you advertisement
- Logo recognition in post-event coverage on Sinai Health's donor digital walls at Mount Sinai Hospital
- Social media recognition

All sponsorships will receive a business receipt. Donation receipts are available upon request if benefits are declined.





SHOW DOWN

SPONSOR

\$25,000

HOSPITALITY

- 1 Table (10 seats)

ONSITE RECOGNITION

- Logo recognition on event signage

MARKETING

- Opportunity to submit a half-page spread for printed Event Program
- Logo recognition in post-event thank you advertisement
- Name recognition in post-event coverage on Sinai Health's donor digital walls at Mount Sinai Hospital
- Social media recognition

All sponsorships will receive a business receipt. Donation receipts are available upon request if benefits are declined.



CHALLENGE

SPONSOR

\$15,000

HOSPITALITY

- 1 Table (10 seats)

ONSITE RECOGNITION

- Logo recognition on event signage

MARKETING

- Name recognition on the Sinai Showdown website
- Name listing in the printed Event Program
- Recognition across Sinai Showdown social media channels

All sponsorships will receive a business receipt. Donation receipts are available upon request if benefits are declined.

FAMILY

SPONSOR

\$5,000

HOSPITALITY

- 2 Seated Tickets

ONSITE RECOGNITION

- Name listed recognition on event signage

MARKETING

- Name listed recognition on the event website
- Name listed in printed Event Program
- Social media recognition

All sponsorships will receive a business receipt. Donation receipts are available upon request if benefits are declined.

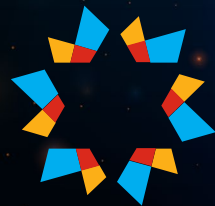
ABOUT SINAI HEALTH

THE CARE CONTINUUM.

Sinai Health is a specialized health care system and biomedical research institute, discovering and delivering life-changing care. We are made up of Mount Sinai Hospital, Hennick Bridgepoint Hospital, the Lunenfeld-Tanenbaum Research Institute, and system partner, Circle of Care. Our globally recognized experts push the boundaries of care for women, infants, the most complex chronic illnesses, and the diseases of aging. We are with patients and families through various ages and stages of life. By their side, during their most critical, joyful, and difficult milestones.

OUR COLLECTIVE HISTORY | DEEP ROOTED VALUES & RICH HISTORIES

From our two founding institutions comes the belief that we are here in service of others. Our shared history of caring for those who were vulnerable and marginalized, and our Jewish heritage calls us to serve the health needs of our community. From the beginning, Mount Sinai was a place where everyone was welcome. Today, the legacy of its founders – their spirit of leadership, innovation and inclusivity lives on.



Sinai Health Foundation

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sinaishowdown.ca